

BIO-DISTRETTO CILENTO

il bio-distretto dell'area del Parco nazionale del Cilento e Vallo di Diano



**International
Network of
Eco
Regions**

Bio-districts, a rising reality: The experience of the Cilento Bio-District

Roma Tre University, 11th May 2017

FARMERS

They produce organic and are perfectly integrated into the social context.

CONSUMERS

They buy organic, mainly from short chains.

MUNICIPALITIES

Green purchases, developing organic canteens, organic green management, information to citizens, etc.

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www.biodistretto.it

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In the bio-district, the promotion of organic products combines indissolubly with the promotion of the territory and its peculiarities in order to achieve a full development of its economic, social and cultural potential. Bio-districts are governed by a common discipline that also establishes how to use the trademark.

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BIO-DISTRICT IN ITALY

In Italy there are dozens of initiatives that have been initiated, or are in the process of being activated, that interpret organic farming in a territorial sphere. All of these can be traced back to the following three typologies of intervention:

- 1. Bio-Districts AIAB - Italian Association for Organic Agriculture**
- 2. Bio-Districts identified on the basis of the Biodistrict and Bioreg projects (2009-2011)**
- 3. Other organic farming interventions in territorial sphere**



BIO-DISTRICT IN ITALY

1. Bio-Districts AIAB - Italian Association for Organic Agriculture

Are governed by a common regulation which also lays down the rules for the use of the registered trade mark. These are geographic, non-administrative but functional areas in which an alliance between farmers, citizens, tour operators, associations and public administrations has been established for the sustainable management of resources, based on the organic production and consumption model (short chain , Buying groups, organic public canteens).

Currently the bio-districts that follow this scheme are 15 and 4 are under construction.



BIO-DISTRICT IN ITALY

2. Biological Districts identified on the basis of the Biodistrict and Bioreg projects (2009-2011)

Funded by the Agricultural Ministry and carried out by a public-private research group, coordinated by the Tuscia University, which has developed a specific methodology to identify and understand the peculiarities of the different territories, while at the same time spreading the organic district model , understood as "a local production system with a strong agricultural vocation in which the most prevalent presence is of organic certified production and processing processes and the protection of processes and local and typical products."

The model was tested in the Lazio Region, and then extended to Piemonte, Marche and Sicily Regions. It is therefore a methodology resulting from a specific scientific research activity, which recently the Marche Region decided to adopt through the "Bioreg Marche" project by setting up some pilot organic districts.



BIO-DISTRICT IN ITALY

3. Other organic farming interventions in territorial sphere

Elaborated by various local organizations and institutions and not attributable to the first two types analyzed. For example: In Apulia Region, one of the first experiences of organic applied in the context was that started in 2001 by the Consortium "Biogargano". Now The "Organic City" Association is promoting with some municipalities, through the project called "**Terre del Bio**", the establishment of biological districts in different regions.

ITALIAN BIO-DISTRICT

In Italy, 40 territories of 19 regions are involved in organic territorial experiences (23):

- Bio-distretto Cilento (Campania)
- Bio-distretto Via Amerina e Forre (Lazio)
- Bio-distretto Eolie - Bio-distretto Valle del Simeto - Bio-distretto degli Elici (Sicilia)
- Bio-distretto Alto Tirreno Cosentino – Baticòs - Bio-distretto Greco (Calabria)
- Bio-distretto Valle Camonica - Bio-distretto agricoltura sociale Bergamo (Lombardia)
- Bio-distretto Val di Gresta - Bio-distretto Valle dei Laghi (Trentino Alto Adige)
- Bio-distretto Valli Valdesi - Bio-distretto Filo di luce in Canavese (Piemonte)
- Bio-distretto Il Piceno (Marche)
- Bio-distretto Val di Vara (Liguria)
- Bio-distretto San Gimignano - Bio-distretto Chianti - Bio-distretto del Montalbano Bio-distretto Casentino - Bio-distretto Valdichiana Aretina (Toscana)
- Bio-distretto Gramoglian (Friuli Venezia Giulia)
- Bio-distretto dei Colli Euganei - Bio-distretto Venezia (Veneto)

ITALIAN BIO-DISTRICT

Bio-districts under construction:

- Bio-distretto delle Dolomiti bellunesi (Veneto)
- Bio-distretto BioLuc (Basilicata)
- Bio-distretto dell'Alta Murgia (Puglia)
- Bio-distretto del Gran Sasso (Abruzzo, Marche, Lazio)
- Bio-distretto del Molise
- Bio-distretto dell'Alta Irpinia e del Sannio - Bio-distretto dell'Arcipelago Campano (Campania)
- Bio-distretto dei Borghi Sicani - Bio-distretto Etneo (Sicilia)
- Bio-distretto Montebello (Marche)
- Bio-distretto Suol D'Aleramo - Bio-distretto delle Terre del Giarolo -
- Bio-distretto della Dora Baltea e del Po (Piemonte)
- Bio-distretto dei Monti Dauni (Puglia)
- Bio-distretto del Delta (Emilia Romagna)
- Bio-distretto dei Parchi (Sardegna)
- Bio-distretto Trasimeno (Umbria)

BIO-DISTRICT	Municipalities (N°)	TOTAL AREA (Kmq)	Inhabitants (N°)	ORGANIC OPERATORS (N°)	ORGANIC UAA (HA)
Cilento	36	3.196,00	269.846	400	2.000,00



I comuni del Bio-distretto Cilento: 1) Agropoli, 2) Ascea, 3) Auletta, 4) Caggiano, 5) Camerota, 6) Casal Velino, 7) Caselle in Pittari, 8) Castellabate, 9) Castelnuovo Cilento, 10) Castel San Lorenzo, 11) Centola, 12) Ceraso, 13) Controne, 14) Cuccaro Vetere, 15) Gioi, 16) Laurito, 17) Morigerati, 18) Monte San Giacomo, 19) Novi Velia, 20) Orria, 21) Pisciotta, 22) Pollica, 23) Prignano Cilento, 24) Roscigno, 25) Rofrano, 26) Rutino, 27) Salento,

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**The Bio-District: a safeguarding tool
And the sustainable development of a territory.
The experience of the Cilento Bio-District**

The Cilento Bio District is set up in 2009 with the formal act of the Campania Region as the first multi-vocational European bio-district (agricultural, environmental, cultural, social, eco-tourist, eno-gastronomic.

In 2011, the non-profit association "Bio-district Cilento" was established, giving concrete implementation to the work carried out by AIAB Campania and other territorial associations, agricultural operators, local authorities and tour operators.

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The **BIO-DISTRETTO CILENTO** develops in the "Cilento, Vallo di Diano and Alburni" National Park , on an area of 3,196 square kilometers, with 3 cultural attractions of the caliber of Paestum, Elea-Velia, Padula



LOCAL
ORGANIC
NO OGM
GREEN
PURCHASES
SOCIAL
ETICAL

The Bio District, promoted and coordinated by AIAB Campania (Italian Association for Organic Agriculture), has made visible activities developed for decades autonomously by the rural populations of Cilento.

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Organic-markets



Organic-beaches



Eco-paths



0 Km

THE CILENT Homeland of the MEDITERRANEAN DIET (Intangible Patrimony Unesco)



All this happens in Cilento, Mediterranean Diet Election Ground, Which with Ancestral Keys has been scientifically coded and valorized, taking the food model as its reference. Cilento. Combining organic farming makes the Mediterranean Diet even more effective and complete, being the quality of food, crucial to ensuring a right nutrition and avoiding harm to health.

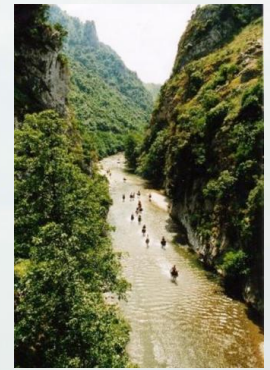


Organic-beaches



The beautiful beaches of Cilento area, which in summer are filled up with tourists coming from all over the world, constitute a perfect mean to promote inland rural areas as well as the local organic productions. Years efforts has allowed to succeeded in promoting organic products of the highest quality and the Eco-paths along the beaches, thanks to the support given from the bathing stations and from the coastal towns' authorities. It is also possible to explore daily the district beaches with the Esperia "Eco-Schooner" as well.





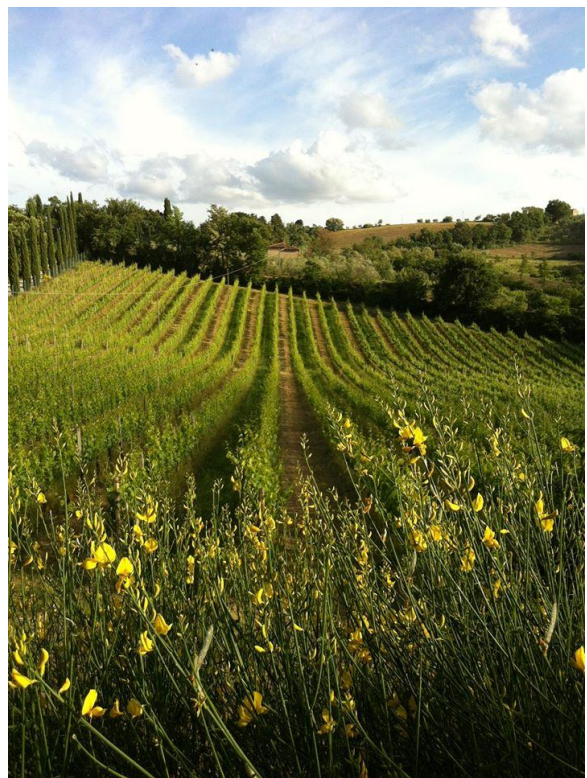
Eco-paths

THE “ECO-PATHS”
are eco-tourist routes that run across places of organic farming interest (farms, holiday farms, sites environmentally remarkable for the preservation of biodiversity and local traditions), by assuring a sort of a link between inland rural and coastal touristic areas. Each Eco-path stage is valued and classified on the basis of a rule established by the AIAB which on turn refers to the “Charter of the Principles for a Sustainable Tourism in the Rural Areas”.

THE LANDSCAPE MANAGEMENT

The agricultural landscape planning is of great importance for the Ecology of the whole Organic District territory. Before each intervention it is necessary to conduct an analysis of physical, biotic, human, ecological elements.





ECO – REGIONS
BIO – DISTRETTI
ITALIA





“Organic at school”







PATATE
DI FOSSA





International Network of Eco Regions

The Network started informally on July 12, 2013 during the visit of the BioVallée delegation to the Cilento Bio District and was formally formed in international association on December 14, 2014 in Corchiano (Viterbo).



www.ecoregions.eu

The European states currently involved in the establishment of Bio-districts are:

Italy

France

Austria

Portugal

Canary Islands (Spain)

Switzerland

Slovakia

Hungary

Albania

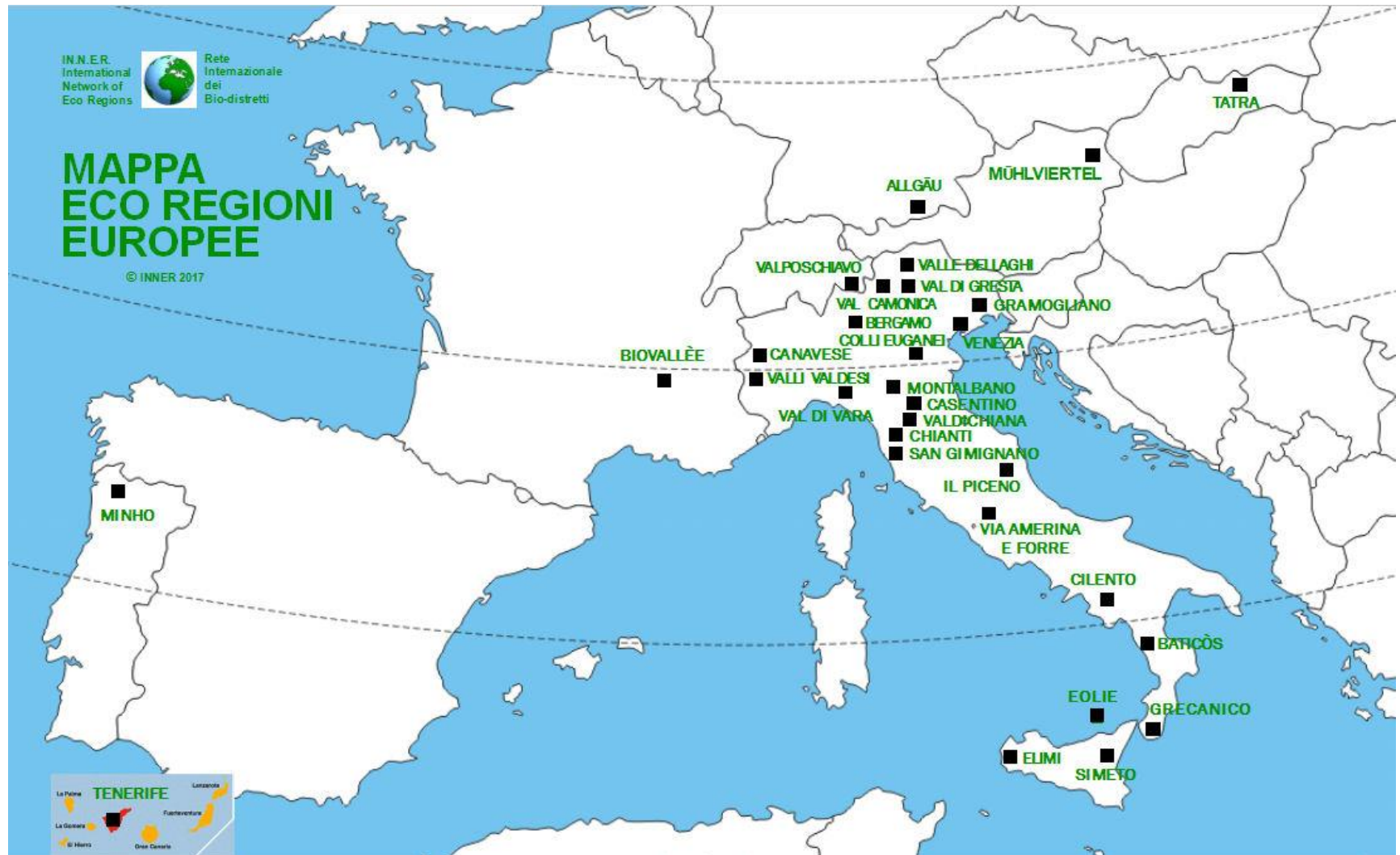
Bio-districts were then included in the International Cooperation Plans with Senegal and Mali.



**International
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Bio-district/Eco Regions in Europe



Build a shared strategy Development of Bio-districts

IN.N.E.R.
International
Network of
Eco Regions

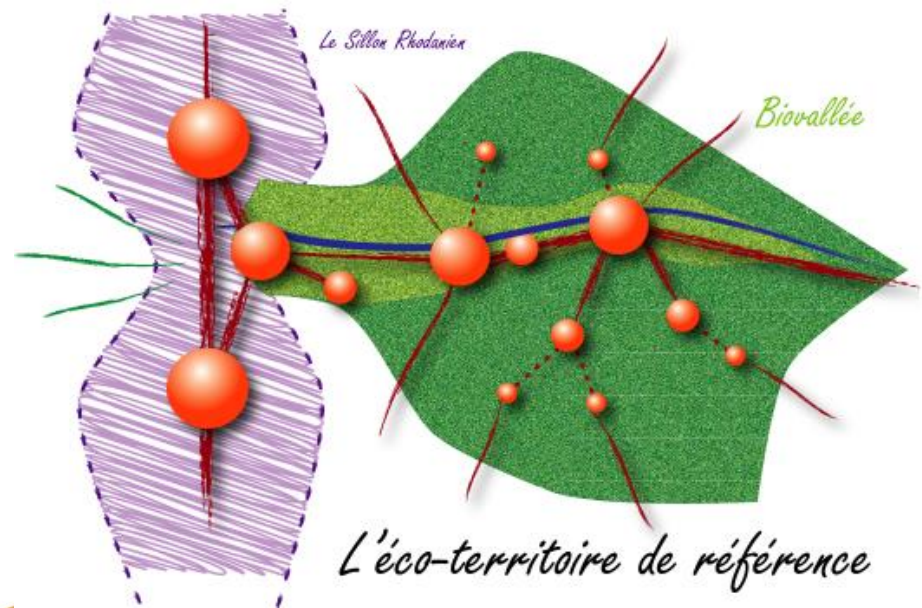


Rete
Internazionale
dei
Bio-distretti

1. Promote at the political, institutional, national and regional level the recognition of bio-districts (organic district) as virtuous areas of agri-ecosystemic interest.
2. Develop expected results measurement systems.
3. Encourage and support the establishment of service and innovation centers at regional and local level.
4. Develop Distinctive Brand logos.
5. Promote integrated information, education and communication actions.
6. Prioritize municipal administrations that adhere to bio-districts that adopt *green public procurement strategies* (eg school and hospital meals, public green and public areas, renewable energies, etc.), sustainable land management and circular economics strategies.
7. Support pilot projects of "bio-districts in Parks and Protected Areas".
8. Experiment in bio-districts the simplification of the organic legislation (eg group certification).
9. Recognition of bio-districts as privileged areas of training, research and innovation.
10. ePromote and support bi-districts in the implementation of international cooperation actions.

Bio-district/Eco Regions in Europe

Biovallée® 2020, vers un territoire à énergie positive



Avec le soutien de **Rhône-Alpes** Région

biovallée®

Bio-district/Eco Regions in Europe



100% #Organic #SmartValley



Bio-district/Eco Regions in Europe



Bio-district/Eco Regions in Europe

The area between two national parks - Tatra National Park and National Park Low Tatras, is a perfect place tailored for establishment of the Eco-region Tatry, the first one in Slovakia. The Tatra National Park is a part of the UNESCO Man and the Biosphere Programme and both national parks belong to the ecological network NATURA 2000.



Eco Region Tatry



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Network of
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Regions



MILANO 2015
FEEDING THE PLANET
ENERGY FOR LIFE



KIP International School

Civil Society Participant

Participation in EXPO in the KIP Pavilion





International
Network of
Eco
Regions



Study seminar:
Bio-districts,
New model
of rural development

Rome, 1st December 2016



**International
Network of
Eco
Regions**

Next events

Padula, 17 maggio 2017

Forum on agro-ecology

In parks in the south of Italy

Naples, September 2017

Internazionale Forum

Bio-distretti/Eco-Regions



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