

FEDERBIO

FEDERAZIONE ITALIANA AGRICOLTURA BIOLOGICA E BIODINAMICA

**38 members representing 94.2%
of the Italian organic operators**



Ministero dello Sviluppo Economico

mipaaf

Ministero delle politiche agricole alimentari e forestali

ITCA

ITALIAN TRADE AGENCY
ICE - AGENZIA

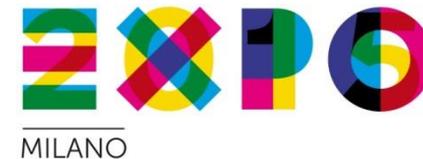


sana

salone internazionale del biologico e del naturale

vitalybio
Another love story in Verona
in collaborazione con FEDERBIO

TUTTOFOOD
MILANO WORLD FOOD EXHIBITION



Banca Etica
FEDERBIO

CREDITO al BIOLOGICO

CONFAGRICOLTURA



FIDAF

Federazione Italiana Dottori in Agraria e Forestali



FEDERALIMENTARE

FEDERDISTRIBUZIONE
LE AZIENDE DELLA DISTRIBUZIONE MODERNA



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



SAPIENZA
UNIVERSITÀ DI ROMA

SDA Bocconi
School of Management

FEDERBIO

Italian farms
1990:
3 023 344

-46%

Italian farms
2010:
1 630 420

Italian
organic
farms 1990:
4 189

+898%

Italian
organic
farms 2010:
41 807

A photograph showing two men in a field of leafy green vegetables, likely chard or kale. One man, younger with dark hair and a beard, is wearing a dark sweater and white pants, and is holding a black plastic crate. The other man, older with white hair and a beard, is wearing a blue jacket and is kneeling, reaching into the plants. The scene is brightly lit, suggesting a sunny day. The text is overlaid on the left side of the image.

**In Italy 52,588
out of 290,000
EU organic
farms**



**65% of Italian organic farmers
are younger than 50 years**


vitalybio
another love story in Verona
in collaborazione con FEDERBIO

Winterhalter
... E ANCORA DI PIÙ
... ACCORDI DOLLANTE
... IL SETTIMA CONCRETO
Winterhalter
Premier Tecnico per il lavaggio
vitaly

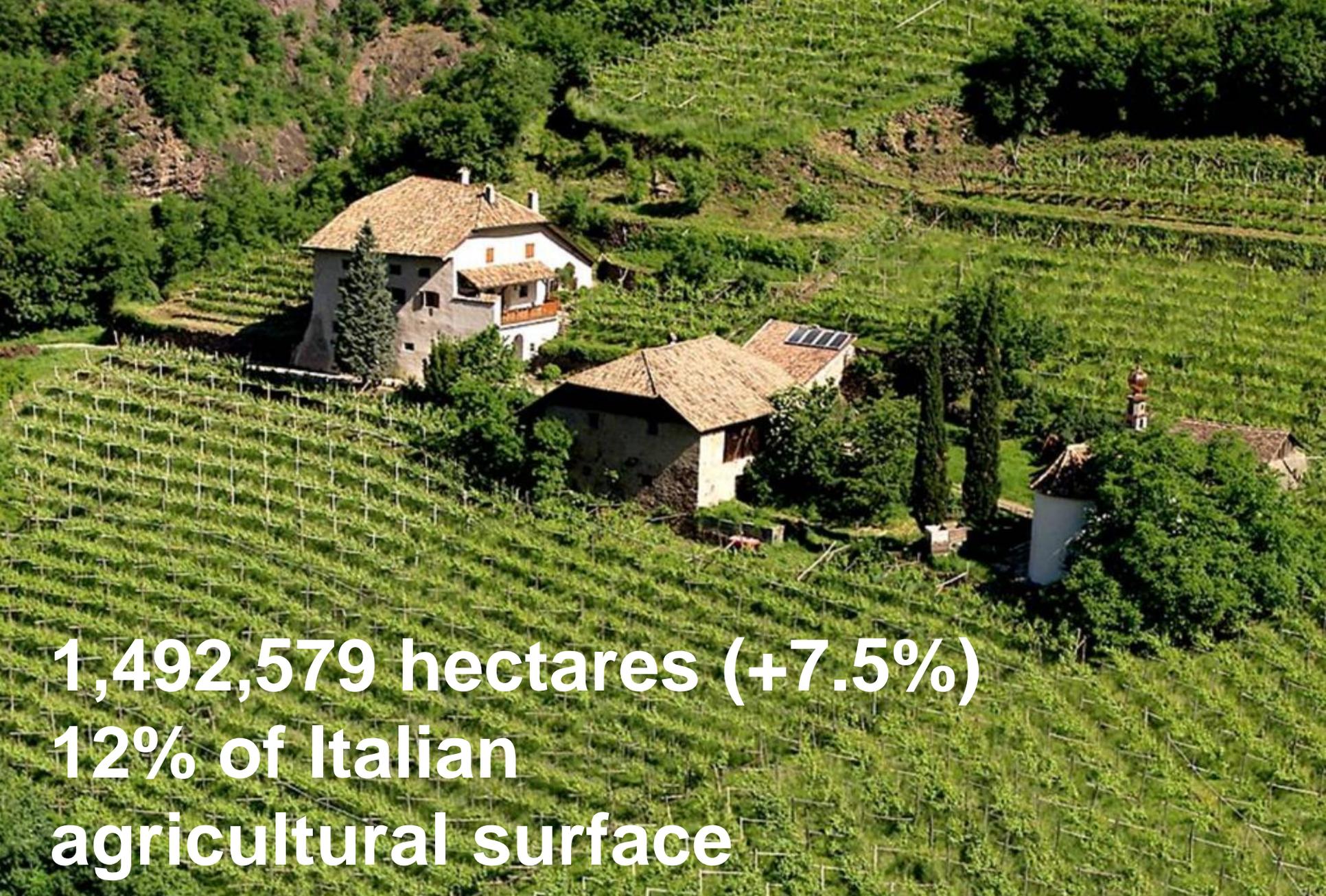


Over 25% are women

FEDERBIO

50% holds
a high school diploma,
17% has a degree





1,492,579 hectares (+7.5%)
12% of Italian
agricultural surface



**7,366 (+20.7%)
farms process their
own raw materials**



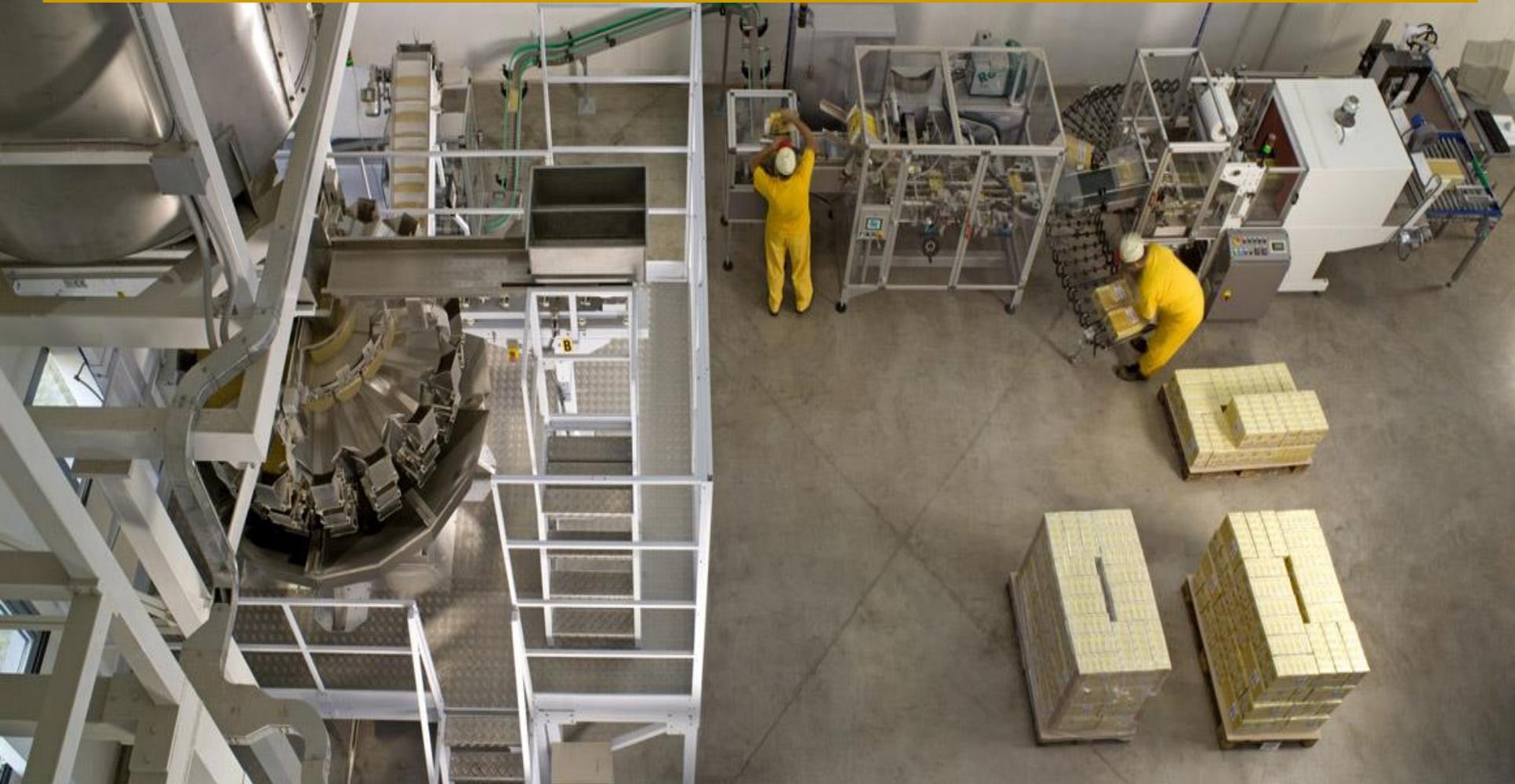
over 3,500
run direct sales

2,500
run a farm
holiday centre



UE: **41,638** companies in the processing business

7,061 in Italy





over 200,000 employees

FEDERBIO

% ITALIAN FAMILIES EATING ORGANICS



DOLOCE & GABBANA



ITALIANS EAT ORGANIC

18,5% EVERY DAY OR ALMOST

31,8% EVERY WEEK OR ALMOST

18,5% SOMETIMES A MONTH

5,2% MORE RARELY

26% NEVER



NOW EATS ORGANIC

79% of 18-29 yo

75% of 30-44 yo

69% of 45-54 yo

67% of 55-65 yo



ITALIANS EAT ORGANIC FOOD BECAUSE

27% IS SAFER

20% IS ENVIRONMENTAL FRIENDLY

14% IS MORE CONTROLLED

13% MY SUPERMARKET HAS ON ORGANIC RANGE

13% IS TASTIER

10% I DON'T TRUST IN NON ORGANIC FOOD

2% MEDICAL ADVICE

2% OTHER REASONS

ORGANIC FOOD IS COMPULSORY IN EVERYDAY ITALIAN SCHOOLMEALS



Why school meals are important for organic producers

Promotion

When **1 child** eats 1 organic apple, you are speaking “organics” even to **2 parents** and **4 grandparents**

Programming

You know **how many lunches** will be served this year, the next year and the following years

Why school meals are important for organic producers

Sales

1 child eats a 120 grams apple a day

1 25 children class eats 3 kgs of apples a day, 1 box/week

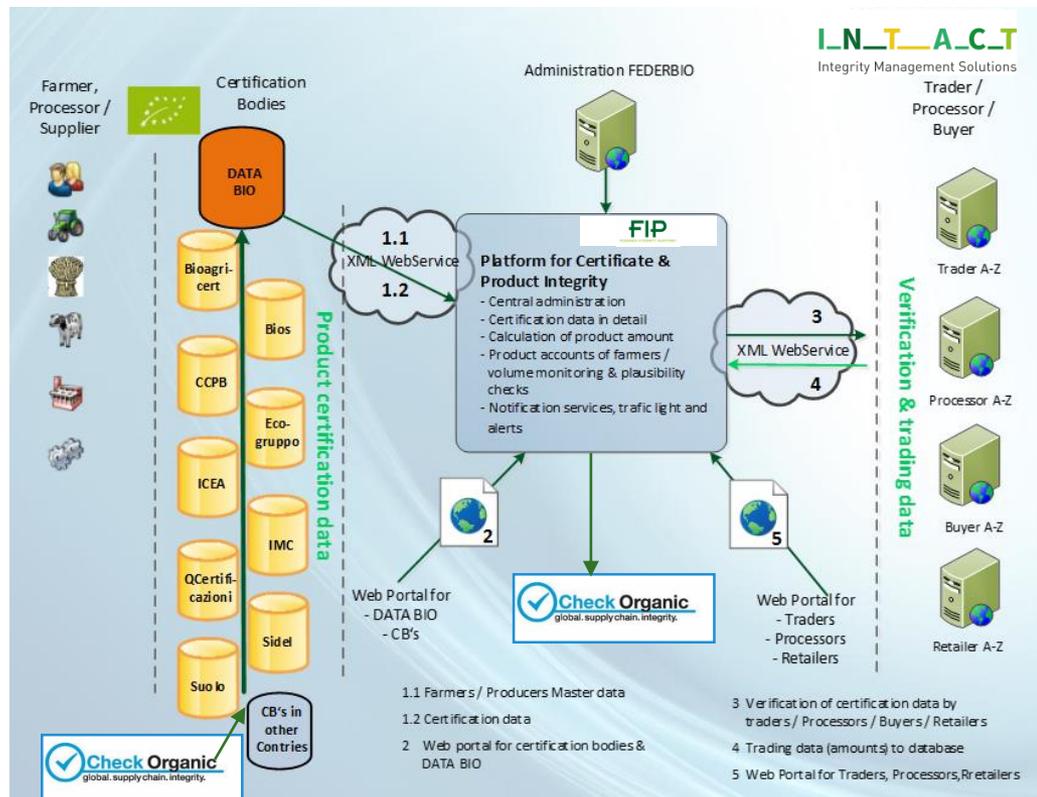
1 school with 10 classes eats 1 pallet of apples a month

In Rome 140,000 children eat 16.8 tons of organic apples every day

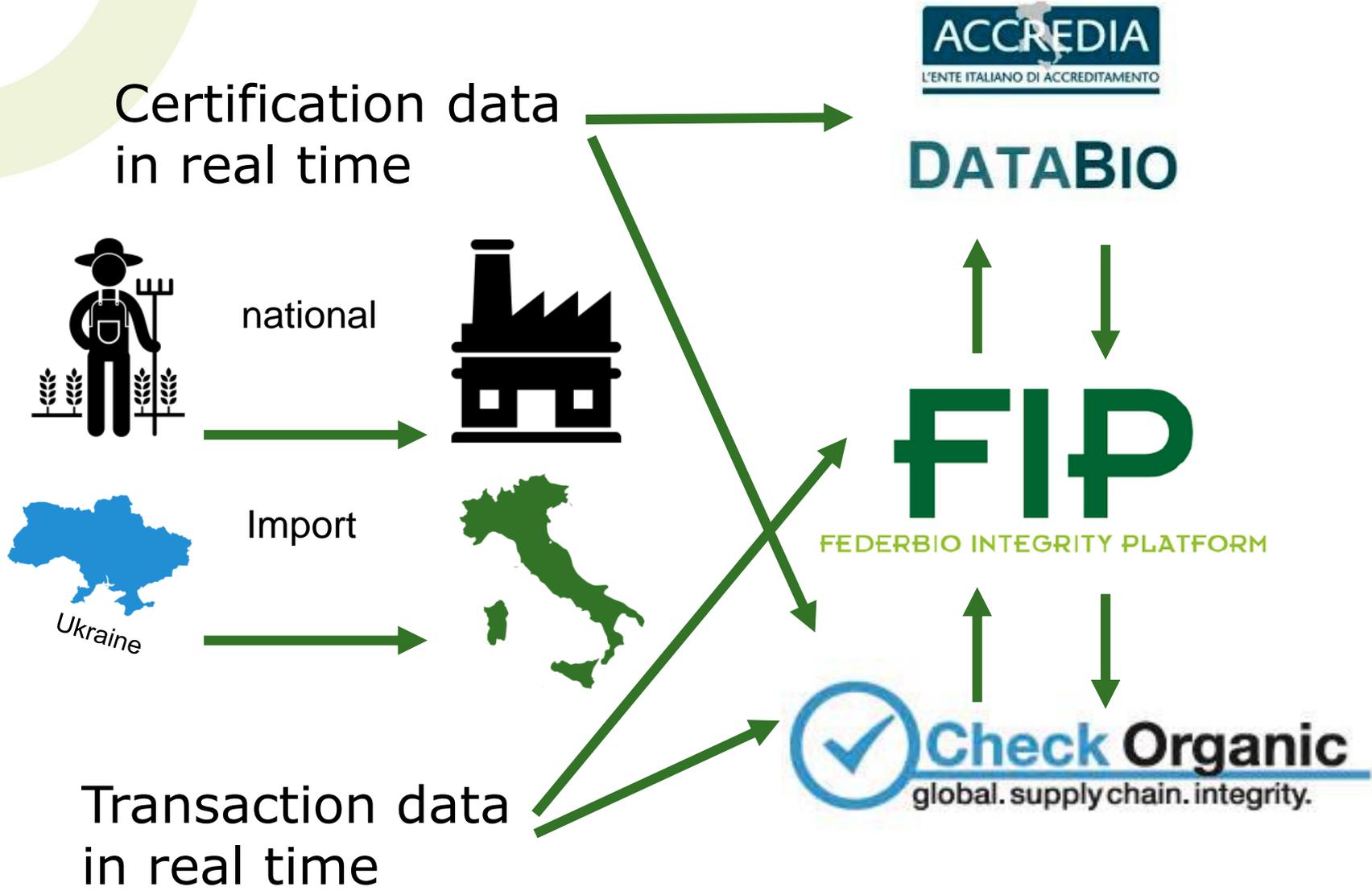
The FederBio Integrity Platform (FIP)

- Based on data sharing
- Data is collected and transmitted by different stakeholders
- Allows for a more rapid check of all certificates and transactions

Critical points and issues can be overcome with tools that provide for greater coordination of control activities and the more timely exchange of information among operators, control bodies and public authorities.



FIP overview



FIP by numbers (as for Feb 2017)

125 traders

2,001 suppliers

302,843 tonnes



FIP no longer optional



**Italian National
Accreditation Body**



Control bodies



**Main supermarket chains
Main organic wholesalers
Main mills and feed mills**



Suppliers

**If you want to be part of this value chain,
then you **must** join FIP**

What has changed

Before

- Limited supply chain knowledge
- Reliance on paper certificates
- Inconsistent information on paper certificate with actual documentation
- Limited information about transactions' legitimacy
- Traceability linked to supplier information
- Delayed reporting of non-compliance
- CBs must ask each other about certified operators
- CBs' databases only show their own certified clients

Higher costs & Higher risk

After

- Supply chain transparency through mass balance based on production
- Electronic certification data
- Documentation of actual certification and supply chain data in real time
- Understand transactions' legitimacy
- Electronic mass balance across the industry
- Timely reporting of non-compliance
- CBs can inspect supply chain information in real time
- View all certified operators in DATABIO

Lower costs & Lower risk

Thanks for your attention!



info@federbio.it